**HEKA** 

Benefits that build successful teams

It's time to make your best people even better

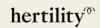
THE ONLY BENEFITS PLATFORM BUILT FOR HIGH PERFORMANCE









































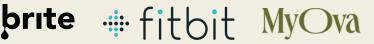
















# **HEKA**

# Benefits designed with performance in mind

THE ONLY BENEFITS PLATFORM THAT CONSISTENTLY DRIVES POSITIVE OUTCOMES

## Let's make benefits mean something

Heka curates benefits that make teams high performing by supporting people to sleep better, eat better, and perform better.

Ultimately flexible, Heka supports users to achieve their health goals, so customers see an impact on their bottom line.

Higher performance. Less sickness. Lower employee turnover. Holistic and preventative health. No other single employee benefit has this level of impact on teams.

93%

of employees say
Heka makes them
healthier

91%

of customers say Heka makes them more productive 97%

of HR teams say Heka helps them achieve strategic goals

# The last benefit you'll ever need

Heka takes every benefit you already have, and adds every benefit you'll ever need, all in one place, with engagement guaranteed.

Future-proofed with zero procurement: Heka does the hard work, adding new benefits so you don't have to.

Smart AI and behavioural data keep Heka responsive to trends and market changes. The platform constantly evolves so you always have everything your people need to thrive.

"We couldn't live without Heka, I genuinely don't know how we would do it, we would be lost!"

People Director, Architecture firm, Heka customer for 5 years



# There's power in flexibility

## Designed for whole people

Traditional benefits put people in boxes - and people don't belong in boxes. Heka fills the gaps created by traditional, isolated benefits, giving employees total freedom to define their health journey.

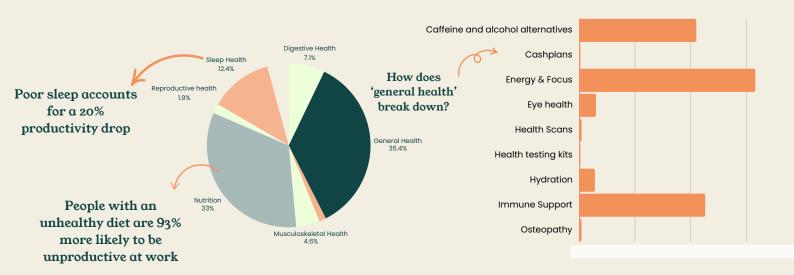
### How does it work?

Companies set a monthly allowance for employees to focus on their unique health goals. From gym memberships and meal kits to therapy, financial coaching, fertility testing, and even pottery classes, they can choose what fits now - and access what they need in the future.

No one-size-fits-all. Just personalised options for every life stage, every lifestyle, and every version of wellbeing.

#### **Immediate ROI**

Heka data over 5 months shows the impact of Heka in even a short time frame. The sooner you join Heka, the sooner you'll start building higher performing teams, reducing sick days, and seeing the impact on your bottom line.



"Heka has it all!"

People Director, WPP

People want higher energy and more focus. They are reducing their dependency on alcohol and caffeine, and building strong immune systems. All of this equates to higher performance, more productive teams, and a significant reduction in sick days.