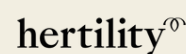


HEKA

Benefits that work for **everyone**

Unite your siloed
benefits and finally see
the impact

HEALTH FOCUSED BENEFITS
DESIGNED TO BUILD HIGH
PERFORMING TEAMS





Stop the constant demand for more. Choose better.

Finally, get every benefit you'll ever need.

We live in a society that constantly demands more. Trying to accommodate every single benefit need is impossible.

From neurodiversity to fertility support, nutrition, mental health, sleep support, fitness, pensions, private medical. Whatever you offer, there will always be something missing for somebody.

You keep adding more benefits, but your benefits are isolated in individual apps and platforms – they don't build a bigger picture of health. Often, they don't even get used.

Menopause app

10% use

Health assessment

10% use

Gymflex 12 month contract

25% use

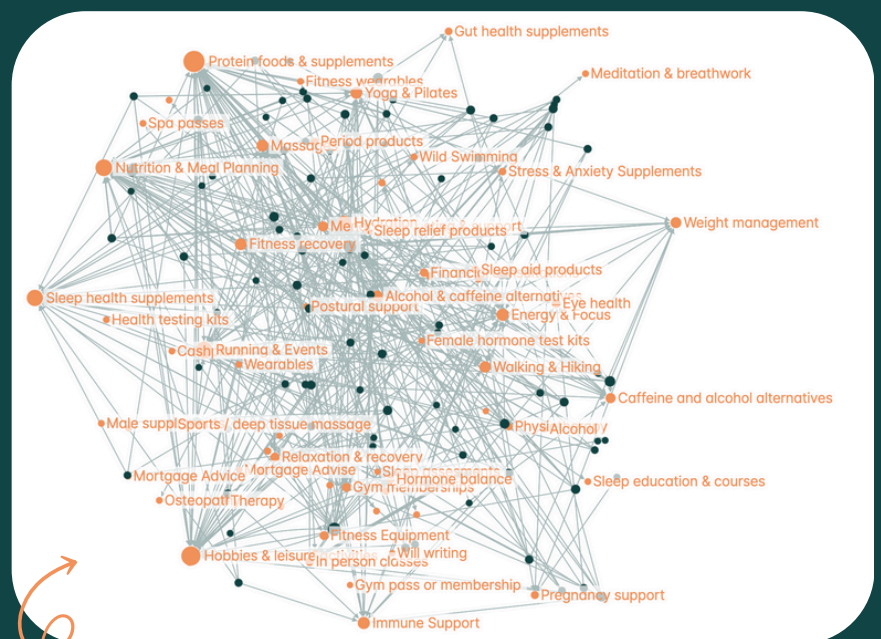
Virtual GP / EAP

25% use

People don't belong in boxes

Most benefits put people in boxes – and people don't belong in boxes. Heka fills the gaps created by traditional, isolated benefits, giving employees total freedom to define their health journey.

The best bit? There's no long term commitment to the benefits they want: as life changes, their health and wellbeing focus can too.



Different categories of health benefits accessed by 0.5% of Heka users across 18 months

hekahappy.com



The **last benefit** you'll ever need

Heka takes every benefit you already have, and adds every benefit you'll ever need, all in one place, with engagement guaranteed.

Add your existing benefits to Heka and see engagement skyrocket: with 93% platform usage from employees on Heka, your static benefits will finally get noticed.

Future-proofed with zero procurement: Heka does the hard work, adding new benefits so you don't have to.

93%

employees use Heka within 3 months

91%

HR teams say Heka makes teams more productive

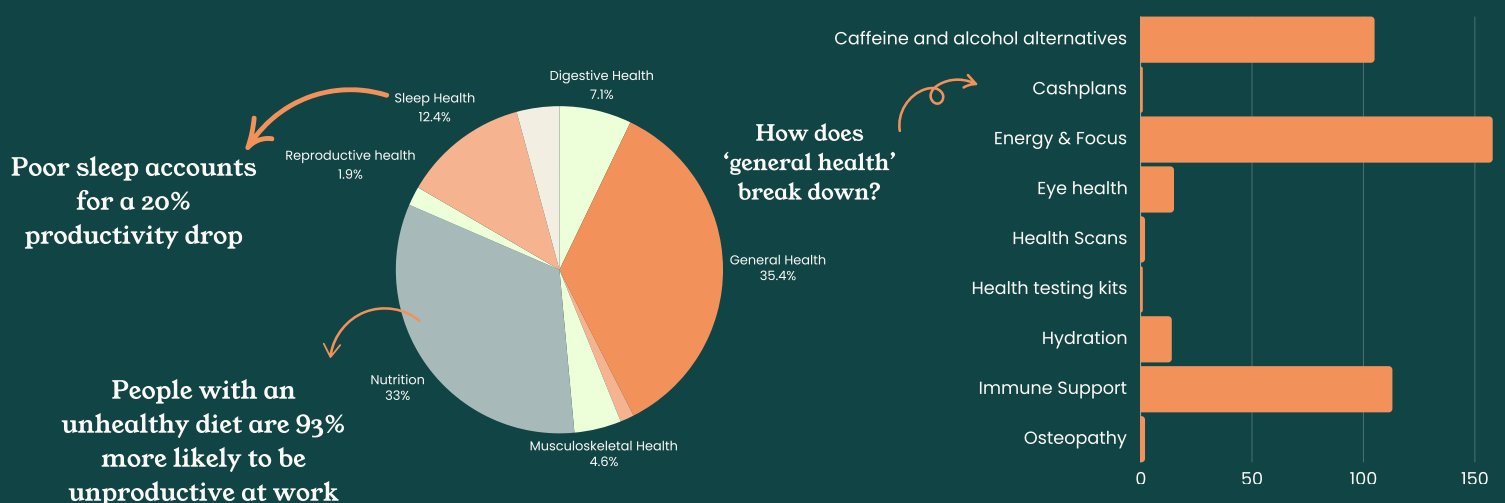
97%

HR teams say Heka helps achieve strategic goals

Understand trends **before** they happen

Smart AI and behavioural data keep Heka responsive to trends and market changes. The platform constantly evolves so you always have everything your people need to thrive.

Finally gain strategic insights and demonstrate ROI: Heka helps people eat better, sleep better, and perform better, and the data speaks for itself.



People want higher energy and more focus. They're reducing dependency on alcohol and caffeine, and building strong immune systems. You'll see higher performance, more productive teams, and a significant reduction in sick days.